

Campus Overview

Full Time Enrollment: 6,000 students

Student Organizations: 200-300 active

Georgia College & State University is a Public Liberal Arts University located in Milledgeville, GA. It is highly selective with new admissions and has a cap of just 1,100 freshmen that may enter the University each year. The campus has an active student body but struggled with both communicating and registering its student organizations each year.

Why OrgSync?

The Campus began searching for a technology solution to help manage all the student organizations and alleviate the burden of hiring and training additional staff. Georgia College & State University looked into many options and without question, the campus felt that OrgSync provided them with the best solution. Reasons cited for the University's decision to choose OrgSync include:

- The aesthetics of the interface is both intuitive and user-friendly.
- The cost is very reasonable, and it eliminated the need to hire additional staff workers.
- It met the University's needs to strengthen communication between students and staff.
- It provided all student organizations with a place to store all information and archive records.
- It allowed the administration to register all student organizations online and track organization data.

Customer Support

According to Tom, "We were most impressed with the outstanding customer support that came along with the subscription as well as the willingness of the Company to listen to its customers. OrgSync has worked hand in hand with our campus to adapt the system to meet the needs of our end users." OrgSync truly looks at all of its campuses as partners, and the continued development of its platform is largely guided by the input received from administrators at each campus. Moreover, the Company's 24-hour customer support line allows any issues encountered by the staff or students to be resolved almost immediately, regardless of the time of day.

Student Adoption

Since implementing OrgSync in August of 2008, the campus has seen rapid adoption by its students. More than one-third of the campus's total student body is now actively involved and using OrgSync. Georgia College & State University has maximized the use of OrgSync by its students across campus in a number of ways. The campus's best practices include:

- Students must register their organizations annually via OrgSync.
- Greek organizations must have all members in OrgSync, which serves as the official membership roster.
- OrgSync workshops were held in the fall semester to train students and organization leaders.
- Students were incentivized with the ability to win prizes by using OrgSync.

Favorite Tools

- Text Messaging – It's the fastest and most effective way to reach students today
- Forms – Simplifies organization registration and makes many other admin processes more manageable
- Calendar – Allows the campus to publish event details to students campus-wide
- Website Builder – Makes it possible for every student organization to have a web presence

Personal Success Story

"One of the best comprehensive uses of OrgSync has been for our annual leadership awards ceremony. OrgSync helped us to go GREEN. Using OrgSync allowed us to create a central location for the management of our awards ceremony. We created an Awards Ceremony web page, which contained links to nomination and reference forms. It also allowed judges to access this information without coming to our office."

Tom Miles, Director of Campus Life

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