

May 27, 2010

Potential OrgSync User,

I have served in various Student Activities/Student Life roles at various institutions for the last 8 years and managing student organizations has always been one of my toughest tasks. The constant reminders to update Constitutions, membership rosters, executive board officers, and tracking down advisors can be a nightmare. In addition, the number of forms that student organizations need from my office to travel, get reimbursed, request funding, update information, and renew their recognition is a lot of paper and a lot of filing. These challenges have a solution... OrgSync.

I write in support of OrgSync for a number of reasons. One of the many benefits to me and my campus was the sustainability or "green" aspect of the service. OrgSync nearly eliminates the paper that was required for organizations to submit, update, fill out, and for us to store. On my campus, flyers and email are ignored. My students are bombarded by so many messages each day that this form of communication gets lost in the shuffle; however, receiving a text message reminder or being able to log in to see the daily events and the entire calendar upcoming events makes it easy to reach out to the entire student body.

Another benefit is the sense of community and quick way of sharing information between groups, individuals, and to the community at large. My students are engineers, architects, and science folks. Many of my students don't make their way to the student center but once or twice a week and many that are highly involved may only see the members of their group at their weekly organization meetings. For these students, OrgSync allows them to be connected, get tasks accomplished, and stay attuned to what is happening on campus even if they are not always around. Additionally, many students co-op and most have internships, jobs, families, and other commitments outside of the campus. OrgSync allows them to still participate in student organizations and be an active member of the community.

The benefit that I think may be the greatest is the number of tools that are available to the students to use from website design (and hosting) to mass text messaging, on-line rolodex, task list, co-curricular transcript, attendance, learning outcomes, and the rest. These tools are not feasible or easily pieced together outside of OrgSync, nor are they easily managed. OrgSync brings all the things students need and want together in one place and since they all interlink it seamless for the users. For administrators, being able to pull reports in Excel documents, seeing demographic information and tracking learning outcomes makes assessment a breeze.

Lastly, I think the best asset of OrgSync is the ease of use, friendly navigation, and the people who make it all possible. The entire of staff works tirelessly to ensure that the system stays relevant, up-to-date, fresh, and new. The look, feel, and usability of the system continue to change to meet the needs of the users. If there is ever a challenge or problem, a quick call or email and many times within minutes the issue is solved. My campus liaison and I are in regular contact and she is always asking things like, "what can we do to make it better?" or "how can I help you maximize the student experience?" Those types of questions are cues to me that they care and understand the struggles of educators and campus administrators as well as the needs of the students we serve.

I can honestly say that OrgSync has made this aspect of my job easier and I know that once OrgSync becomes a natural part of the campus culture, the challenges of student organization tracking, updating, and recognition will be a thing of the past! Feel free to contact me for more information, stories, and recommendations.

Sincerely,



Ron Lunk

Associate Director

