



**SAN FRANCISCO
STATE UNIVERSITY**

LEAD (LEADERSHIP, ENGAGEMENT,
ACTION, DEVELOPMENT)

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To Potential OrgSync Campuses:

In August 2009, San Francisco State University (SF State) launched OrgSync and I would like to share our experiences and highlight what I believe to be are the major benefits to using OrgSync. As a frame of reference, SF State is an urban, predominately commuter campus with about 30,000 students and 220 student organizations; about 2,300 students live in campus housing. Below is what I believe to be the five areas of strength and aspects of OrgSync that have benefited SF State the most.

Client Service

I begin with this topic because it is simply impossible to discuss OrgSync without discussing the company's impeccable commitment to serving their client base. From my initial conversations with OrgSync staff to learn more about OrgSync to the staff that worked on our campus's implementation to my current calls to technical and support staff, saying that they go above and beyond my expectations would be an understatement. They are consistently friendly, attentive and quick to respond to any concern or just to provide general guidance.

The OrgSync System

The number of tools and features available through OrgSync are not only many, but appeal to a wide range of individual users, student organizations and campus departments. Online forms, calendars (both personal, organization and community), attendance tracking, file upload and storage and text messaging are only a few of the features of OrgSync. It is apparent that the company has demonstrated a commitment to creating a system that works for students and administrators. On top of that, OrgSync is constantly evolving. In just the three months SF State has been using OrgSync, there have been multiple improvements and upgrades to the system. This is a company that sincerely takes feedback from their client base and then incorporates that feedback to improve their system – and quickly, too.

Going Paperless

OrgSync has allowed our department to go paperless. This is not only a great feat from a sustainability perspective, but from a budget perspective as well. The amount of money our department spent on an annual basis in previous years on paper and toner for printing and copying is actually more than our department's portion of purchasing OrgSync (the total cost was split among five different departments on campus).

Assessment

Nobody can deny the emphasis on and importance of assessment in the field of student affairs. From co-curricular transcripts to the various reports to the "Dashboard", the OrgSync system provides rich data for tracking student involvement and participation in activities, not to mention the ability to use online forms to



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create assessment instruments that are easy for students to complete. All of this data will be crucial to the future of our department and the Division of Student Affairs at SF State.

Student Leaders

There is a lot to be said for meeting students where they are and OrgSync definitely does just that. The students that are coming to campuses not only want technology, but they expect it. The response to OrgSync that we have received on our campus from students thus far has been overwhelmingly positive. Actually, it has been more like "it's about time". Many student leaders of organizations wasted no time in customizing their organization's portal, inviting new members, posting events and starting discussions, just to name a few. Although our department has certainly benefited from OrgSync and will continue to do so, I believe that it is the students on campus that will benefit the most from it.

OrgSync is a means for streamlining communication, increasing student involvement and enhancing the student leader experience. In the short time that we have been using OrgSync, I have already seen it making a positive impact on our campus community in a multitude of ways. In short, I cannot recommend it highly enough. I would be happy to discuss my experience with OrgSync at SF State further and answer any additional questions. Please feel free to contact me directly at sbauer@sfsu.edu or 415.338.2174.

Sincerely,

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