

To Whom It May Concern:

I must begin this letter by complimenting the staff at OrgSync. They have provided an amazingly high level of customer service to our school. Questions and concerns are always addressed quickly with a patient and positive attitude. Our staff is confident that this support will continue and transfer to our student body as our use of OrgSync grows on campus.

As a former Stetson student, I saw some of the challenges that student organizations had to overcome. OrgSync is eliminating these challenges. Communication was always a major hurdle for student organizations. With OrgSync, students are able to strengthen their communication and pass on information throughout the years. This will aid the event planning process since the organizations will be able to retain contact information for vendors and records of the process for future members. Another struggle which is being alleviated is communication amongst organizations. With the community-wide calendar, organizations will be able to plan events around each other's schedules to ensure larger numbers in attendance. As students learn of the many functions and tools available to them through OrgSync, they are becoming excited at the prospect of making a larger impact at Stetson.

Our staff is excited about the ease of switching to a "paperless" system. This year, we are putting all of our student organization related forms onto OrgSync, reducing the amount of time and the complications of our former process. Our Office for Fraternity & Sorority Involvement is also moving their Foundations of Excellence program to OrgSync simplifying the program for both the Greek students and staff. Foundations of Excellence is the accreditation program for social Greek organizations on campus.

I'm looking forward to seeing OrgSync develop on our campus and I would highly recommend bringing OrgSync to your own campus. The benefits to both students and staff seem to far exceed the costs. Many of the issues that your student organizations may face can be resolved with OrgSync and the staff will be very supportive during the transition.

Sincerely,

Jessica Strathman
Office of Student Involvement
Event Planning Advisor
Stetson University
(386) 822-7508
jstrathm@stetson.edu